



# LMS

Smarter trainings.  
Stronger teams.

Centralize learning,  
automate progress,  
and make growth  
simple.

## » Why companies choose our LMS?



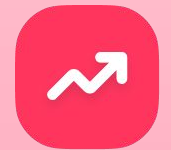
### **Improve efficiency creating content**

Bring all your learning content together. Build, customize, and manage everything seamlessly in Factorial.



### **Reduce compliance costs**

Automate mandatory trainings, lower admin work, and minimize the risk of non-compliance penalties.



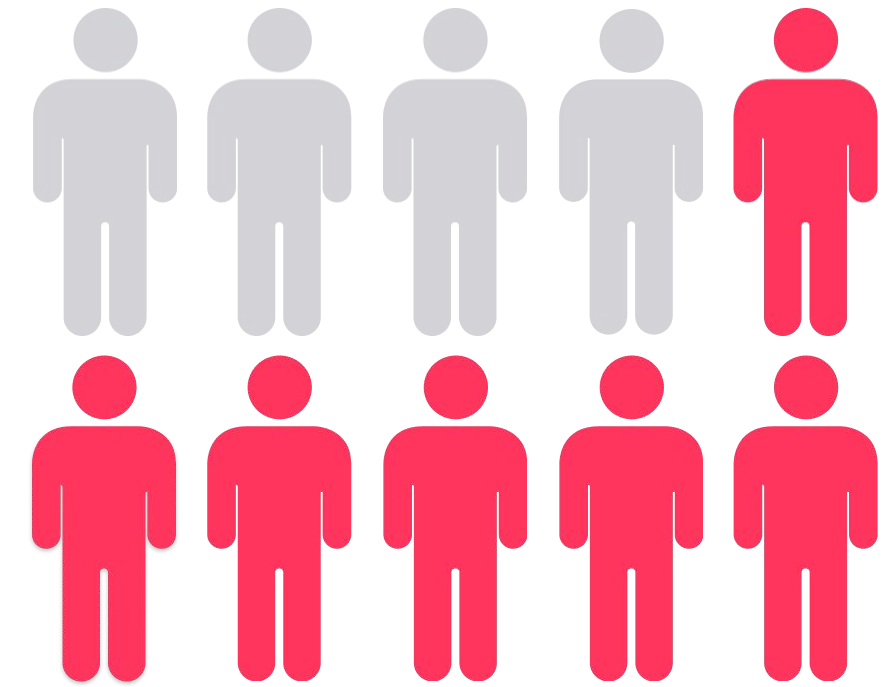
### **Boost learner engagement**

Deliver interactive experiences that keep employees motivated, focused, and learning longer.



### **Automate training progress**

No more spreadsheets or manual tracking. Factorial keeps progress updated for you, effortlessly.

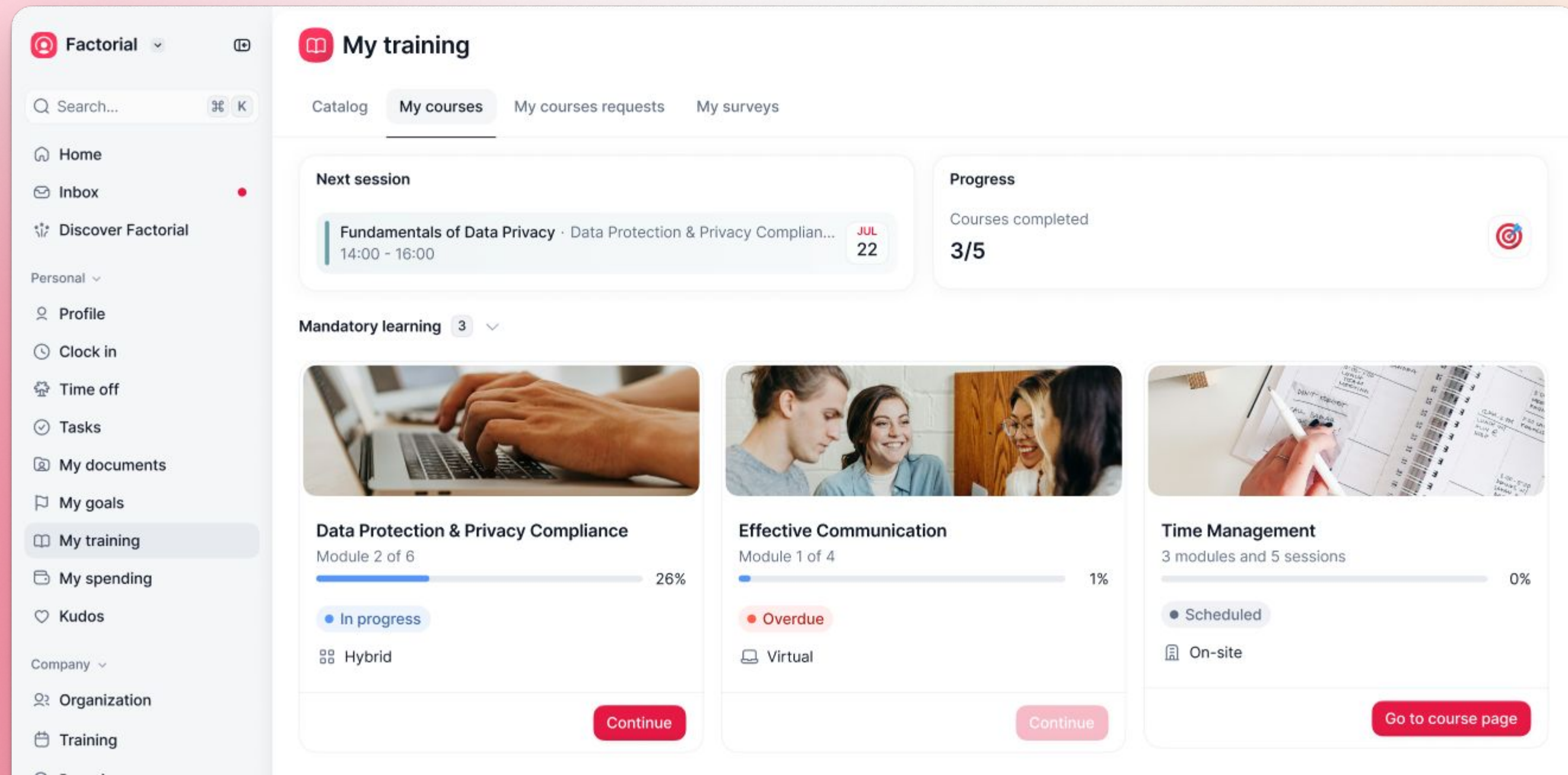


**6 in 10 learners**

**forget content  
within a week if it  
isn't engaging.**



Create and track interactive courses that engage teams, centralize content, and automate progress. Making training simpler and smarter.







Course creation

# Build engaging experiences

Design learning paths with videos, quizzes, tests, surveys, and more — all in one intuitive platform. No external tools or complex setups required.

**Create learning people actually remember.**

The screenshot displays a user interface for a Learning Management System (LMS). At the top, a navigation bar shows the path: Training > Courses > Data Protection & Privacy Compliance. Below this, a 'Content' sidebar lists the course structure:

- 1. Legal and Regulatory Framework
  - GDPR, CCPA, and other regulations
  - How many workplace privacy laws exist?
  - Industry-specific regulations
  - ePrivacy Directive
  - EU regulations
  - European bank processing
- 2. Core Principles of Data Protection
  - Lawfulness, fairness, and transparency
  - Purpose limitation, data minimization
  - What is Data Protection?
  - Transparency of Data Processing
  - Quick check: Module 3
- Knowledge test

The main content area features a video player titled 'What is Data Protection?'. The video shows a woman sitting at a desk with a computer monitor displaying a network diagram. Below the video, a description reads: 'This module provides a foundational understanding of data protection and privacy principles. You'll explore why personal data matters, how it's defined under key regulations like the GDPR, and the core rights and responsibilities involved.'

At the bottom right, a progress indicator shows 'Progress 99%' with a green circle icon.



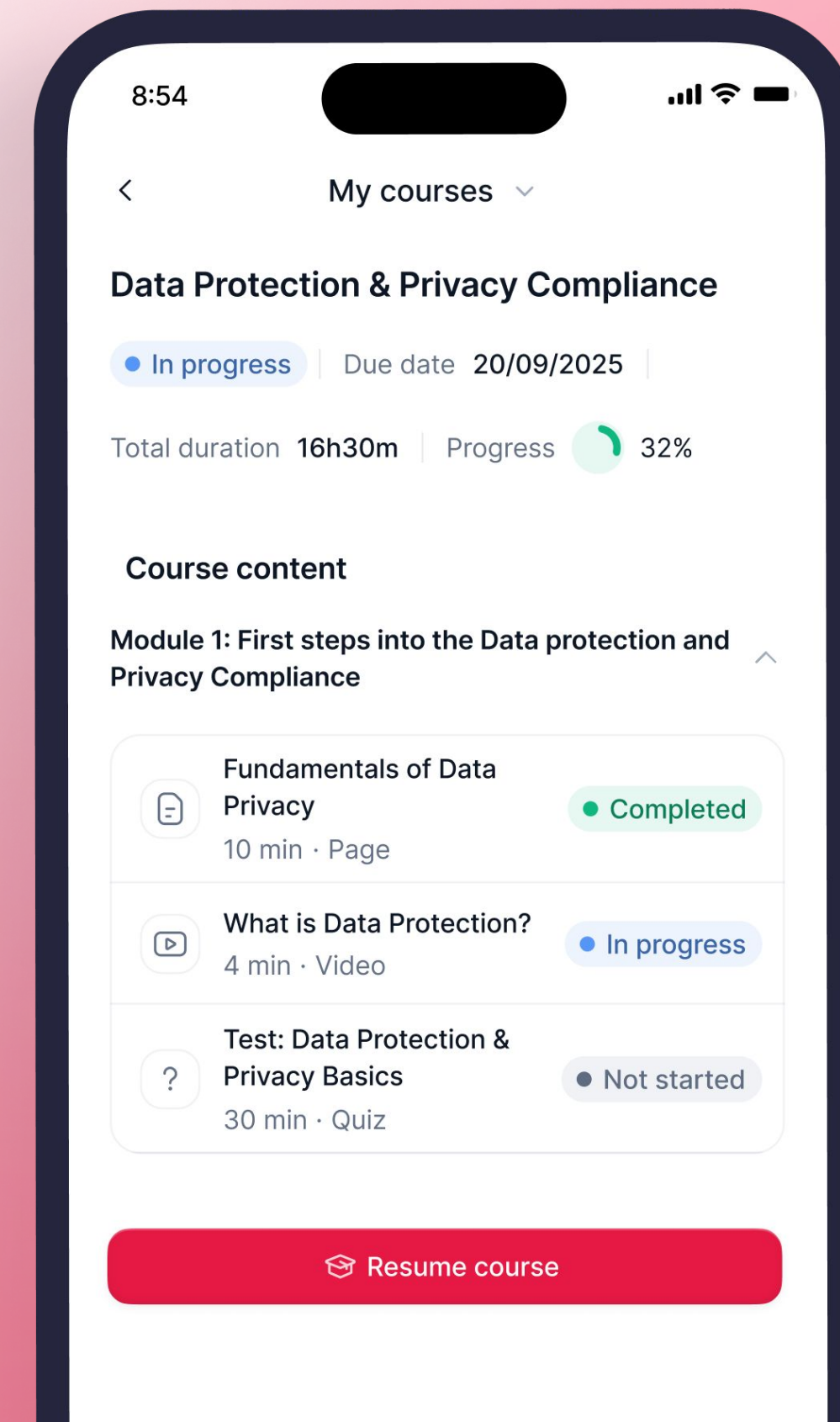


Auto-progress tracking

# Let automation do the work

Courses automatically track progress and completion, saving hours of manual admin while ensuring accurate data.

**Save hours. Keep training on track.**







AI course generation

# Create content at AI speed

Just describe what you need, and Factorial's AI generates structured courses — from onboarding to compliance — in minutes.

## Data Protection & Privacy Compliance

Draft

Duration 03/05/2025 - 21/05/2025

Total duration 16h30m

Modules

1. First steps into the Dat...

+ New content

Module

### First steps into the Data protection & Privacy Compliance



Chat name

Hi One! I'd like to start creating content for the Data protection & Privacy training.

Sounds good! How would you like to generate your content?  
👉 **Create with AI** — I'll help you write new content from scratch.  
📁 **Use my file** — Upload a file, and I'll generate content based on it.  
Just choose the option that works best for you!

Create with AI

Use my file

✓ Creating structure

⌚ Setting content blocks

⌚ Adding descriptions and images





Certificates & diplomas

# Celebrate progress

Automatically generate certificates and diplomas for completed courses, giving visible recognition and fostering a culture of learning.

**Make learning visible. Recognize progress.**





## Training

Upload external materials only (PDF, slides, links). Content is created outside Factorial.

Participants download files and follow materials on their own.

Manual completion tracking based on attendance.

Basic catalog and limited "My Trainings" interface.

## LMS

Build interactive courses with modules, videos, text, images, and quizzes.

Participants complete the full course inside Factorial. Interactive and engaging learning paths.

Automated, customizable tracking based on content completion, attendance, quizzes, or a mix of rules.

Redesigned catalog and learner experience. Intuitive and user-friendly for both admins and participants.

**Upgrade from tracking trainings to delivering real learning.**





# Learning that powers your business

Structured learning for **every stage** of the **employee journey** — improving skills, performance, and business outcomes.



## Compliance

Deliver mandatory trainings and keep full control of tracking and certifications.



## Onboarding

Standardize new hire training to ensure fast, consistent ramp-ups.



## Upskilling

Build skill-building programs that drive growth and retention.



## Performance

Link learning to business and team goals with clear visibility into progress.



# Trusted by leading companies



SCALPERS



DIOR



**VICIO**

**NUDE PROJECT®**



**PRIMAVERA  
SOUND**



... and more than **14.000 customers**